# 2024 企業倫理與社會責任精進國際學術研討會【審查結果公告】

# International Conference on Advancements of Business Ethics and Corporate Social Responsibility

# Notification of Acceptance

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對台灣某電信公司提告民事訴訟案-乙太網路線事件 Civil Lawsuit Filed Against A Taiwan Mobile Company –Ethernet Cable Incident	李隆生 Lung-Sheng Lee
工作與生活的平衡-家庭參與的個案研究 Work-Life Balance - A Case Study of Family Participation	洪哲文 Tse-Wen Hong
採用 ESG 指標與趨勢配對策略之強化線上投資組合架構 Enhancing Online Portfolio Selection through ESG Indicators and Trend Matching Strategies	施麗琴 Li-Chin Shih
探討社會企業對永續發展的商業影響 Exploring the Commercial Impacts of Social Business for Sustainable Development	王欽泉 Chin-Chuan Wang
一個有待大學為台灣履行的社會責任:提供以本土語言求學問的機會 A social responsibility for universities to fulfill for Taiwan - providing opportunities to study in the local language	<b>黃浩霆</b> Ho-Ting Wong
畜牧業實踐碳足跡對企業社會責任之探討-以大武山牧場為例 Exploring Corporate Social Responsibility through the Implementation of Carbon Footprint in the Livestock Industry: A Case Study of Dawushan Egg Farm	朱宏軒 Hung-Hsuan Chu

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### 投入產出分析在連鎖飲料店環境中之碳排放及水資源管理應用

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### 企業在節能和減少碳排放方面的困境

Enterprises Struggling with Energy Conservation and Reducing Carbon Emissions

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The Impact of Social Commerce Restriction Legislation on the Growth of MSMEs in Indonesia

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### 應對道德挑戰:印尼電子商務中人工智慧驅動的個人化產品推薦

Navigating Ethical Challenges: AI-Driven Personalized Product Recommendations in Indonesian E-commerce

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### 甘比亞銀行業不道德行為和詐欺的影響

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### 派翠克

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### 基督徒商學職場倫理的理論與實踐

The Theory and Practice of Workplace Ethics in Christian Business Studies

### 周禹廷

Yu-Ting Zhou

### 大型國際企業的社會責任和治理結構對資訊安全風險的影響

The Impact of Corporate Social Responsibility and Governance Structure on Information Security Risks in International Enterprises

### 陳明勇

Ming-Yung Chen

### i99 COFFEE 社會企業之商業創新模式個案研究

A Case Study on the Business Innovation Model of i99 COFFEE Social Enterprise

### 楊重城

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### 傳統建築與社區創生:大學社會責任下的文資數位典藏應用探討

Traditional Architecture and Community Regeneration: Exploring the Digital Collection Application of Cultural Properties under the University Social Responsibility

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### 我國上市櫃公司減碳雄心與財務績效關聯性

The relationship between carbon reduction ambitions and financial performance of listed companies and OTC listed companies in Taiwan.

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# 企業社會責任對打擊仿冒品銷售的影響:永續發展與品牌保護之間 的關係-以合成雞蛋為例

The Impact of Corporate Social Responsibility on Combating the Sale of Counterfeit Goods: The Relationship between Sustainability and Brand Protection - The Case of Synthetic Eggs

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A Confirmatory Study on the Relationship between Social Support, Learning Satisfaction and Well-being- A Case Study of Community Education for Dementia and Disability

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Stakeholder Engagement In Higher Education: Analysis Of The Implications Of Ethos Alignment On Institutional Reputation

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### 胡家璋

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### 羅汨

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### 從村上隆「藝術創業論」到商業經營模式之探究

From Takashi Murakami's Theory of Artistic Entrepreneurship to the Exploration of Business Management Models

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# 融合社區學習與大學社會責任的專題實作課程對設計學生溝通焦慮 的影響

The Impact of Integrating Community-Learning and University Social Responsibility in Project-based Courses on Communication Anxiety among Design Students

### 鄭靜怡

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### 文化保存與資產傳承:沙崙國小文史保衛隊

Cultural Preservation and Heritage Transmission: ShaLun Elementary School - Cultural and Historical Preservation Team

### 游仔嫺

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### 以 ESG 探討台灣企業策略性人力資源管理之發展

Exploring the Development of Strategic Human Resources Management in Taiwanese Companies through ESG

## 賴愉薔

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### 子承父業?女性成員在家族企業裡角色的問題與挑戰

The son inherits the father's business? Reflections and challenges on the role of female members in the family business.

## 張瓊文

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### 企業永續行動下之人才新想像

New Imagination of Talent under Corporate Sustainability
Actions

### 曾雅鴻

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### 地方藝文團體行銷策略分析-以非常人藝術有限公司為例

Analysis of Marketing Strategies for Local Arts and Culture Organizations: A Case Study of Very Person

## 簡如君

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### 主要商品與附屬商品間的相互關係,從中華職棒啦啦隊角度探討

The relationship between main products and accessory products, discussed from the perspective of the Chinese Professional Baseball Cheerleaders

# 張庭睿

Ting-Rui Chang

論文題目 Title of Paper	第一作者 First Auth
蔬菜箱,助原鄉	葉品辰
Lulunabox mihumisang	Pin-Chen Yeh
促進永續成長:台灣銀行業綠色金融與企業社會責任的互動	<b>麥永竑</b> Ving-Vunk Mak
Fostering Sustainable Growth: The Interplay of Green Finance and	
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評估越南胡志明市愛滋病毒患者的生活品質和應對策略	曾 <b>金賢</b> Kim-Hien Tang
Assessing Quality of life and Coping strategies of HIV patients in	
Ho Chi Minh City, Vietnam	
An investigation of employee extra-role behavior in Social	Channarong Heng- aroonprasarn
Enterprises in Thailand	
員工主觀幸福感與工作滿意度的關係在越南的公司	Hoang Anh Khai Nguyen
The relationship between subjective well-being at work and job	
satisfaction of employees at companies in Viet Nam	
Understanding the AI Workforce: Exploring Impacts and	Jia-Le Xu
Uncertainties	
The Impact of Ethical Leadership and Servant leadership on	Adil Zareef Khan
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